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Neurored has become a strategic partner to propel innovation within our business

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- SEBASTIEN LAMBERT,
BUSINESS AND PROCESS MANAGER,
LAFARGEHOLCIM TRADING







LafargeHolcim Trading: Shipping the World's Cement

Challenges

- **Disconnected** systems and heavy reliance on spreadsheets
- **Split vision** of their customers and suppliers
- **Objective:** Find a solution for commodities trading that can centralize all business processes, increase intelligence and improve workforce efficiency

Solution

- **Neurored TMS** to manage their entire processes including vessel tracking, trading, forecasting and invoicing.
- **Communities** For their customers and suppliers
- **Analytics** to uncover new insights in the data and analyze trading patterns

-  Neurored
-  AppExchange
-  Communities
-  Einstein Analytics

20%
productivity improvement

95%
user satisfaction



Management Adoption