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Neurored partnered with us to digitize our business by investing ample time to understand our vision and processes.

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- LISSET MUÑIZ, PROJECT MANAGER,
EUROPARTNERS



EUROPARTNERS: Biggest Freight Forwarder in Mexico

• Challenges

- **Poor Visibility** into global operations.
- **Disconnected Systems** leading to discrepancies and poor user experience.
- **Commoditized Service** because of no objective value added to customers.

• Solution

- **360° overview of the business**, through detailed reports, dashboards and alarms to monitor performance.
- A **unified single-source of truth** with Salesforce
- **Enhanced service and collaboration** achieved by sharing information through customer community.



Neurored



Sales Cloud



Community Cloud



Revenue & Network
Growth



Productivity Improvement



Customer Satisfaction

