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Supply Chain Control Tower is to be the enabler that gives each car its own voice, in a central, user-friendly, interactive display. ”

- LESLIE O'REGAN, SR. PRODUCT MANAGER, CARVANA





Carvana is the new way to buy a car. Search, finance, and buy online.

Challenges

- Thousands of **Cars** in Motion
- **100+ different systems** with no connection
- Need **complete repository** for all supply chain data!
- Time is Money....**LOST**
- Lack of System Generated **Alerts**

Solution

- **Control Tower: 360° overview of the Supply Chain**
- **Integration Hub** for all their systems
- A **unified single-source of truth** with Salesforce
- Ability to **access all data from any system in one place & provide real time notifications** and updates to key people!

-  Neurored
-  AppExchange
-  Communities
-  Einstein Analytics

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Supply Chain Visibility & Final Customer Satisfaction

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Productivity & Efficiency Improvement



Customer Satisfaction