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*Neurored is the best partner to have by your side if you want to transition to the modern era*”



- TADAS ABRAMAVIČIUS, CEO,  
BALTIC CONSOL LINE

## BCL: The Leading Cargo Consolidator in the Baltic Region

### • Challenges

- **Inefficient** quotation and shipment execution process
- **Poor** account visibility and cash flow management
- **Objective:** Find a solution for cargo consolidation that could be customized to its needs and support its growth.

### • Solution

- **Neurored TMS** to manage their entire processes from quote to cash through shipment execution and tracking
- Initially experimented with Sales Cloud, but needed an industry-specific solution



Neurored



AppExchange

20%

productivity improvement

44%

profit margin increase



Customer Satisfaction

neuro red